

2025 SPONSORSHIP GUIDE





www.watertownny.com

105 Court Street, Suite B Watertown, NY 13601 (315) 788-4400









Invest in Community, Inspire Growth

Sponsoring the Greater Watertown-North Country Chamber of Commerce connects you with a network of local leaders, promotes your business, and supports community growth. With customizable sponsorship packages to suit any budget or visibility goals, it's a chance to invest in regional success while showcasing your brand.

Unsure which package aligns best with your goals?

Let us know, and we'll be happy to collaborate and create the perfect package for you.

We're excited to offer last year's sponsor the first opportunity to continue their valued partnership with us, building on our community's success together. Your support is integral to our shared growth and achievements.





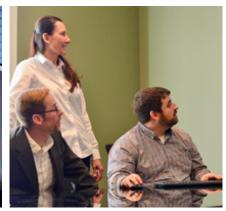


Legacy Membership

The Legacy Membership offers businesses leadership opportunities, exclusive benefits, and greater visibility, building on the perks of the Empower Membership to drive growth and collaboration in the local business community.









Be Recognized as a **Regional Leader**

Legacy Membership highlights your business as a key regional leader with year-round brand visibility through prominent logo placement at GWNC Chamber events, online, and in communications, showcasing your commitment to our shared community.



Elevate Your Impact

As a Legacy Member, we'll help you meet your business goals with customized sponsorship opportunities that align with your objectives and support the community.



Annual Investment \$5,000

Empower Membership (\$1000) + Sponsorship Package (\$4000+)

Program and Event Sponsorship Opportunities

Relationship Building

Building strong relationships is at the heart of our community, and these events provide the opportunity to expand your network.

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Forward Thinking

These events bring people together to explore new possibilities and drive our community forward.

Economic Forum Series	.7
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Annual Meeting & Awards Dinner	.9

Professional Growth

Our community thrives on shared knowledge and growth, and these events are here to support your leadership journey.

Bloom Conference	10
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Celebrating Our Community

These cherished events showcase the heart and spirit of our North Country community, emphasizing our shared values and the strength of local collaboration.

Shapiro Citizenship Award	12
Armed Forces Day Breakfast	13
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Business After Hours

March 19 | April 16 | May 21 | June 18 | July 16 | August 20 | September 17 October 15 | November 19 | December 17



Unwind and connect with an evening of networking, food, drinks, and great conversations. Explore a featured member business, connect with local leaders, and discover new opportunities—plus, the chance to win exciting prizes!

Ask us about hosting or co-sponsoring a Business After Hours!







Coffee & Connections

Series Dates: March 13 | June 12 | September 11 | December 11



Jumpstart your connections at our speed-networking events! Share ideas, spark collaborations, and build meaningful relationships with entrepreneurs, professionals, and community leaders in a high-energy setting.

Presenting Sponsor*

Investment of \$3000

- Logo prominently featured on all event marketing materials
- 8 tickets to each session
- Recognition as presenting sponsor
- 3-minute message opportunity during event welcome

Supporting Sponsors

- Logo featured on all event marketing materials
- 2 tickets to each session
- Sponsorship recognition announced during event







^{*} Exclusive: Only One Available.

Economic Forum Series

Series Dates: January 16 | April 10 | July 10 | October 9



Stay ahead of the curve at our quarterly forums. Hear from industry leaders on the latest economic trends, emerging opportunities, and strategies to take your business to the next level.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Received table with 8 tickets at quarter (sessions)
- Retrognition as presenting sponsor
- 3-ribite message opportunity during event welcome

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets at quarterly sessions
- Sponsorship recognition announced during event

Supporting Sponsors

- Logo featured on all event marketing materials
- 2 tickets to each session
- Sponsorship recognition announced during event





^{*} Exclusive: Only One Available.

Movers & Shakers Series

Series Dates: February 13 | May 15 | August 14 | November 13



Get inspired by local success stories and dive into honest, impactful conversations. Join us for big ideas, roundtable discussions, and a deeper understanding of the challenges shaping our community's future.

Presenting Sponsor*

Investment of \$3000

- Logo prominently for a red on all event marketing materials
- Rackets to ash lession
- Accognition as presenting sponsor
- 3 minute rossage opportunity during event welcome

Supporting Sponsors

- Logo featured on all event marketing materials
- 2 tickets to each session
- Sponsorship recognition announced during event





^{*} Exclusive: Only One Available.

Annual Meeting & Business Awards Ceremony

Event Date: November 6, 2025

Join us for our Annual Meeting and Awards Ceremony to celebrate outstanding achievements, honor community leaders, and inspire growth.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event mark and material
- Reserved table with 8 tickets
- Reopgnitional presenting sponsor
- Table space to velcome attendees
- 3-minute message opportunity during event welcome

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets
- Sponsorship recognition announced during event

Supporting Sponsors

Investment of \$1500

- Logo featured on all event marketing materials
- 2 tickets to event
- Sponsorship recognition announced during event

Award Category Sponsor

Investment of \$500

- Business name featured on all event marketing materials
- Logo on table card at award category nominee table

High Top Table Sponsor

- Business name featured on all event marketing materials
- Logo on table card at high top cocktail hour tables





^{*} Exclusive: Only One Available.

Bloom Conference

Event Date: April 4, 2025



Join a community of like-hearted women supporting each other in achieving their goals through expert-led sessions, skill-building, and meaningful connections. Hosted in partnership with Developing with Devan.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets
- Recognition as presenting sponsor
- Table space to welcome attendees
- 3-minute message opportunity during event welcome
- * Exclusive: Only One Available.

Nurture Sponsor

marketing materials

Growth Sponsor

Investment of \$500

• 2 tickets to event

Investment of \$300

Business name featured on all event marketing materials

• Business name featured on all event

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets
- Sponsorship recognition announced during event

Supporting Sponsors

- Logo featured on all event marketing materials
- 4 tickets to event
- Sponsorship recognition announced during event





Jefferson Leadership Institute



Kick Off Event: Sept 25, 2025 | Graduation: June 4, 2026

The Jefferson Leadership Institute (Class of 2026) is a leadership development program that invites participants to engage deeply with community issues through twelve full-day sessions from September to June.

Growing alumni base of more than 600 community leaders.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Recognition as presenting sponsor
- 2 tickets to JLI Kickoff event
- 2 tickets to JLI Graduation event.
- 3-minute message opportunity during kickoff and graduation
- Opportunity to present during a JLI class day lunch
- Opportunity to provide company branded materials during event

Major Sponsors

Investment of \$2000

- Logo featured on all event marketing materials
- 2 tickets to JLI Kickoff event
- 2 tickets to JLI Graduation event
- Sponsorship recognition during kickoff and graduation
- Opportunity to make a presentation during a JLI class day lunch
- Opportunity to provide company branded materials during event

Kick Off Sponsors

Investment of \$1000

- Logo featured on the ick off event marketing materials
- 2 licke Stoll k ck Offevent
- Sponsoishie and surficed during event

Graduation Sponsors

Investment of \$1000

- Logo featured on all graduation event marketing materials
- 2 tickets to J. Gran vatida event
- Sportsorsky recommon annologies during event

Supporting Sponsors

- Business name featured on all JLI marketing materials
- 2 tickets to your choice of:
 JLI Kickoff or JLI Graduation event
- Sponsorship recognition announced during event

^{*} Exclusive: Only One Available.

Shapiro Citizenship Award

Event Date: February 27, 2025

Join us in celebrating exceptional leadership. The Shapiro award to shines a light on those whose dedication, vision, and hard work inspire growth and progress.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets
- Recognition as presenting sponsor
- Table space to welcome attendees
- 3-minute message opportunity during event welcome

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets
- Sponsorship recognition announced during event

Supporting Sponsors

Investment of \$1500

- Logo featured on all event marketing materials
- 2 tickets to event
- Sponsorship recognition announced during event

Good Citizen Sponsor

Investment of \$500

- Business name featured on all event marketing materials
- Logo on ceremony slideshow

High Top Table Sponsor

- Business name featured on all event marketing materials
- Logo on table card at high top cocktail hour tables



^{*} Exclusive: Only One Available.

Armed Forces Day Breakfast

Event Date: May 13th, 2025



Join us in honoring the brave men and women of our military for their service, commitment, and sacrifices in safeguarding our communities.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets
- Recognition as presenting sponsor
- Table space to welcome attendees
- 3-minute message opportunity during event welcome

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets

 Sponsorship recognition announced during event

Gold Sponsors

Investment of \$1000

- Logo featured on all event marketing materials
- 4 tickets to event
- Sponsorship recognition announced during event

Silver Sponsor

Investment of \$500

- Business name featured on all event marketing materials
- 2 tickets to event

Bronze Sponsor

Investment of \$300

 Business name featured on all event marketing materials

^{*} Exclusive: Only One Available.

Watertown Farm & Craft Market

Market Dates: Wednesdays | May 28th - October 1st, 2025

Join us each Wednesday throughout the season to explore a variety of farm and craft products and an expansive selection of local goods.

Presenting Sponsor*

Investment of \$5000

- Logo prominently featured on all cert marketing materials
- Recognition as resenting sponsor
- * Excusive: One Available.



Investment of \$3000

- Logo prominently featured on all event marketille materials
- Recognition as music sponsor
- * Exclusive: Only one Available.



Investment of \$2000

- Logo prominently featured on all event marketing materials
- Recognition as gather sponsor
- * Exclusive: Only One Available.

Food Truck Alley Sponsor

Investment of \$2000

- Logo prominently featured on all eacht marketing materials
- Ricognition as feed truck ally sponsor
- * Exclusive: Only Une Available.

Kid Zone Sponsor*

- Logo prominently featured on all event marketing materials
- Recognition as kid zone sponsor

















^{*} Exclusive: Only One Available.

2025 Events Calendar

JAN

16 Economic Forum

MAR

13 Coffee & Connections
19 Business After Hours

MAY

13 AFD Breakfast15 Movers & Shakers21 Business After Hours

JUL

10 Economic Forum
16 Business After Hours

SEP

11 Coffee & Connections 17 Business After Hours 25 JLI Kickoff Event

NOV

6 Annual Meeting13 Movers & Shakers19 Business After Hours

Watertown Farm & Craft Market

Wednesdays May 28 - October 1

FEB

13 Movers & Shakers27 Shapiro Awards

APR

4 Bloom Conference10 Economic Forum16 Business After Hours

JUN

12 Coffee & Connections 18 Business After Hours

AUG

14 Movers & Shakers20 Business After Hours

OCT

9 Economic Forum15 Business After Hours

DEC

11 Coffee & Connections 17 Business After Hours



Use the QR code to view or go to: business.watertownny.com/events

GREATER WATERTOWN - NORTH COUNTRY

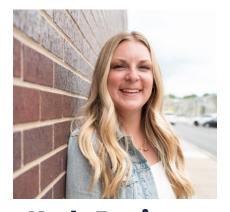


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Questions? Let's Connect



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