



CONNECT *To Success*

2 0 2 5 S P O N S O R S H I P G U I D E



GREATER WATERTOWN - NORTH COUNTRY

GWNC
CHAMBER

www.watertownny.com

105 Court Street, Suite B Watertown, NY 13601
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GWNCCHAMBER



Invest in Community, Inspire Growth

Sponsoring the Greater Watertown-North Country Chamber of Commerce connects you with a network of local leaders, promotes your business, and supports community growth. With customizable sponsorship packages to suit any budget or visibility goals, it's a chance to invest in regional success while showcasing your brand.

Unsure which package aligns best with your goals?

Let us know, and we'll be happy to collaborate and create the perfect package for you.

We're excited to offer last year's sponsor the first opportunity to continue their valued partnership with us, building on our community's success together. Your support is integral to our shared growth and achievements.



Legacy Membership

The Legacy Membership offers businesses leadership opportunities, exclusive benefits, and greater visibility, building on the perks of the Empower Membership to drive growth and collaboration in the local business community.



Be Recognized as a Regional Leader

Legacy Membership highlights your business as a key regional leader with year-round brand visibility through prominent logo placement at GWNC Chamber events, online, and in communications, showcasing your commitment to our shared community.



Annual Investment \$5,000



Elevate Your Impact

As a Legacy Member, we'll help you meet your business goals with customized sponsorship opportunities that align with your objectives and support the community.

Empower Membership (\$1000)
+ Sponsorship Package (\$4000+)

Program and Event Sponsorship Opportunities

Relationship Building

Building strong relationships is at the heart of our community, and these events provide the opportunity to expand your network.

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Forward Thinking

These events bring people together to explore new possibilities and drive our community forward.

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Professional Growth

Our community thrives on shared knowledge and growth, and these events are here to support your leadership journey.

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Celebrating Our Community

These cherished events showcase the heart and spirit of our North Country community, emphasizing our shared values and the strength of local collaboration.

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Business After Hours

March 19 | April 16 | May 21 | June 18 | July 16 | August 20 | September 17
October 15 | November 19 | December 17



Unwind and connect with an evening of networking, food, drinks, and great conversations. Explore a featured member business, connect with local leaders, and discover new opportunities—plus, the chance to win exciting prizes!

**Ask us about hosting
or co-sponsoring a
Business After Hours!**



Coffee & Connections

Series Dates: March 13 | June 12 | September 11 | December 11



Jumpstart your connections at our speed-networking events! Share ideas, spark collaborations, and build meaningful relationships with entrepreneurs, professionals, and community leaders in a high-energy setting.

Presenting Sponsor*

Investment of \$3000

- Logo prominently featured on all event marketing materials
- 8 tickets to each session
- Recognition as presenting sponsor
- 3-minute message opportunity during event welcome

*** Exclusive: Only One Available.**

Supporting Sponsors

Investment of \$500

- Logo featured on all event marketing materials
- 2 tickets to each session
- Sponsorship recognition announced during event



Economic Forum Series

Series Dates: January 16 | April 10 | July 10 | October 9



Stay ahead of the curve at our quarterly forums. Hear from industry leaders on the latest economic trends, emerging opportunities, and strategies to take your business to the next level.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets at quarterly sessions
- Recognition as presenting sponsor
- 3-minute message opportunity during event welcome

*** Exclusive: Only One Available.**

Supporting Sponsors

Investment of \$1500

- Logo featured on all event marketing materials
- 2 tickets to each session
- Sponsorship recognition announced during event

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets at quarterly sessions
- Sponsorship recognition announced during event



Movers & Shakers Series

Series Dates: February 13 | May 15 | August 14 | November 13



Get inspired by local success stories and dive into honest, impactful conversations. Join us for big ideas, roundtable discussions, and a deeper understanding of the challenges shaping our community's future.

Presenting Sponsor*

Investment of \$3000

- Logo prominently featured on all event marketing materials
- 8 tickets to each session
- Recognition as presenting sponsor
- 3-minute message opportunity during event welcome

*** Exclusive: Only One Available.**

Supporting Sponsors

Investment of \$500

- Logo featured on all event marketing materials
- 2 tickets to each session
- Sponsorship recognition announced during event



Annual Meeting & Business Awards Ceremony

Event Date: November 6, 2025

Join us for our Annual Meeting and Awards Ceremony to celebrate outstanding achievements, honor community leaders, and inspire growth.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets
- Recognition as presenting sponsor
- Table space to welcome attendees
- 3-minute message opportunity during event welcome

** Exclusive: Only One Available.*

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets
- Sponsorship recognition announced during event

Supporting Sponsors

Investment of \$1500

- Logo featured on all event marketing materials
- 2 tickets to event
- Sponsorship recognition announced during event

Award Category Sponsor

Investment of \$500

- Business name featured on all event marketing materials
- Logo on table card at award category nominee table

High Top Table Sponsor

Investment of \$300

- Business name featured on all event marketing materials
- Logo on table card at high top cocktail hour tables



Bloom Conference

Event Date: April 4, 2025



Join a community of like-hearted women supporting each other in achieving their goals through expert-led sessions, skill-building, and meaningful connections. Hosted in partnership with Developing with Devan.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets
- Recognition as presenting sponsor
- Table space to welcome attendees
- 3-minute message opportunity during event welcome

** Exclusive: Only One Available.*

Growth Sponsor

Investment of \$500

- Business name featured on all event marketing materials
- 2 tickets to event

Nurture Sponsor

Investment of \$300

- Business name featured on all event marketing materials

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets
- Sponsorship recognition announced during event

Supporting Sponsors

Investment of \$1500

- Logo featured on all event marketing materials
- 4 tickets to event
- Sponsorship recognition announced during event



Jefferson Leadership Institute



Kick Off Event: Sept 25, 2025 | Graduation: June 4, 2026

The Jefferson Leadership Institute (Class of 2026) is a leadership development program that invites participants to engage deeply with community issues through twelve full-day sessions from September to June.

Growing alumni base of more than 600 community leaders.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Recognition as presenting sponsor
- 2 tickets to JLI Kickoff event
- 2 tickets to JLI Graduation event
- 3-minute message opportunity during kickoff and graduation
- Opportunity to present during a JLI class day lunch
- Opportunity to provide company branded materials during event

*** Exclusive: Only One Available.**

Major Sponsors

Investment of \$2000

- Logo featured on all event marketing materials
- 2 tickets to JLI Kickoff event
- 2 tickets to JLI Graduation event
- Sponsorship recognition during kickoff and graduation
- Opportunity to make a presentation during a JLI class day lunch
- Opportunity to provide company branded materials during event

Kick Off Sponsors

Investment of \$1000

- Logo featured on all kick off event marketing materials
- 2 tickets to JLI Kick Off event
- Sponsorship recognition announced during event

Graduation Sponsors

Investment of \$1000

- Logo featured on all graduation event marketing materials
- 2 tickets to JLI Graduation event
- Sponsorship recognition announced during event

Supporting Sponsors

Investment of \$500

- Business name featured on all JLI marketing materials
- 2 tickets to your choice of: JLI Kickoff or JLI Graduation event
- Sponsorship recognition announced during event

Shapiro Citizenship Award

Event Date: February 27, 2025

Join us in celebrating exceptional leadership. The Shapiro award to shines a light on those whose dedication, vision, and hard work inspire growth and progress.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets
- Recognition as presenting sponsor
- Table space to welcome attendees
- 3-minute message opportunity during event welcome

** Exclusive: Only One Available.*

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets
- Sponsorship recognition announced during event

Supporting Sponsors

Investment of \$1500

- Logo featured on all event marketing materials
- 2 tickets to event
- Sponsorship recognition announced during event

Good Citizen Sponsor

Investment of \$500

- Business name featured on all event marketing materials
- Logo on ceremony slideshow

High Top Table Sponsor

Investment of \$300

- Business name featured on all event marketing materials
- Logo on table card at high top cocktail hour tables



Armed Forces Day Breakfast

Event Date: May 13th, 2025



Join us in honoring the brave men and women of our military for their service, commitment, and sacrifices in safeguarding our communities.

Presenting Sponsor*

Investment of \$4000

- Logo prominently featured on all event marketing materials
- Reserved table with 8 tickets
- Recognition as presenting sponsor
- Table space to welcome attendees
- 3-minute message opportunity during event welcome

** Exclusive: Only One Available.*

Major Sponsors

Investment of \$3000

- Logo featured on all event marketing materials
- Reserved table with 8 tickets
- Sponsorship recognition announced during event

Gold Sponsors

Investment of \$1000

- Logo featured on all event marketing materials
- 4 tickets to event
- Sponsorship recognition announced during event

Silver Sponsor

Investment of \$500

- Business name featured on all event marketing materials
- 2 tickets to event

Bronze Sponsor

Investment of \$300

- Business name featured on all event marketing materials

Watertown Farm & Craft Market

Market Dates: Wednesdays | May 28th - October 1st, 2025

Join us each Wednesday throughout the season to explore a variety of farm and craft products and an expansive selection of local goods.

Presenting Sponsor*

Investment of \$5000

- Logo prominently featured on all event marketing materials
- Recognition as presenting sponsor

** Exclusive: Only One Available.*



Music Sponsor*

Investment of \$3000

- Logo prominently featured on all event marketing materials
- Recognition as music sponsor

** Exclusive: Only One Available.*



Gather Sponsor*

Investment of \$2000

- Logo prominently featured on all event marketing materials
- Recognition as gather sponsor

** Exclusive: Only One Available.*



Food Truck Alley Sponsor*

Investment of \$2000

- Logo prominently featured on all event marketing materials
- Recognition as food truck ally sponsor

** Exclusive: Only One Available.*



Kid Zone Sponsor*

Investment of \$2000

- Logo prominently featured on all event marketing materials
- Recognition as kid zone sponsor

** Exclusive: Only One Available.*

2025 Events Calendar

JAN

16 Economic Forum

FEB

13 Movers & Shakers

27 Shapiro Awards

MAR

13 Coffee & Connections

19 Business After Hours

APR

4 Bloom Conference

10 Economic Forum

16 Business After Hours

MAY

13 AFD Breakfast

15 Movers & Shakers

21 Business After Hours

JUN

12 Coffee & Connections

18 Business After Hours

JUL

10 Economic Forum

16 Business After Hours

AUG

14 Movers & Shakers

20 Business After Hours

SEP

11 Coffee & Connections

17 Business After Hours

25 JLI Kickoff Event

OCT

9 Economic Forum

15 Business After Hours

NOV

6 Annual Meeting

13 Movers & Shakers

19 Business After Hours

DEC

11 Coffee & Connections

17 Business After Hours

Watertown Farm & Craft Market

Wednesdays

May 28 - October 1



Use the QR code to view or go to:
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Questions? Let's Connect



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