

GREATER WATERTOWN - NORTH COUNTRY



2 0 2 6 S P O N S O R S H I P G U I D E

CONNECT TO SUCCESS

The Greater Watertown–North Country Chamber of Commerce brings people together, including business leaders, employers, and organizations who care about this region and the people who live and work here. The Chamber is about connection, creating spaces where relationships form, ideas are shared, and collaboration happens naturally. Corporate sponsorship is a way to support the connections that strengthen our region and be part of a community committed to moving the North Country forward together.

To learn more about available sponsorship opportunities please contact Kaylee Millward, Executive Director, at director@watertownny.com.

MEMBER PROGRAMS

COFFEE & CONNECTIONS

Multiple Dates

Coffee & Connections is a quarterly speed networking event connecting business leaders across the Greater Watertown–North Country area.

Event Host*: \$450
Supporting Sponsor: \$300

BUSINESS AFTER HOURS

Multiple Dates

Business After Hours is a relaxed networking event that brings together business leaders from across the Greater Watertown–North Country region.

Event Host*: \$450
Supporting Sponsor: \$300

ECONOMIC FORUM

Multiple Dates

The Economic Forum brings business and community leaders together for timely conversations about the forces shaping our regional economy.

Champion Sponsor*: \$5,000
Presenting Sponsor*: \$4,000
Major Sponsor: \$3,000
Corporate Sponsor: \$1,500
Supporting Sponsor: \$500

*Exclusive Opportunity; Inquire for Criteria & Availability.

COMMUNITY PROGRAMS

ISRAEL A. SHAPIRO CITIZENSHIP AWARD

March 26, 2026

The Israel A. Shapiro Citizenship Award is presented by the Greater Watertown – North Country Chamber of Commerce to an outstanding citizen of the Greater Watertown area.

Champion Sponsor*: \$5,000
Presenting Sponsor*: \$4,000
Major Sponsor: \$3,000
Corporate Sponsor: \$1,500
Supporting Sponsor: \$500

BLOOM CONFERENCE

April 24, 2026

Join a supportive community of like-hearted women in a dedicated space to hone your strengths through interactive sessions led by industry experts.

Champion Sponsor*: \$5,000
Presenting Sponsor*: \$4,000
Major Sponsor: \$3,000
Corporate Sponsor: \$1,500
Supporting Sponsor: \$500

ARMED FORCES DAY BREAKFAST

May 12, 2026

The Armed Forces Day Breakfast is a special gathering dedicated to honoring the men and women of our military who serve with dedication and commitment to protecting our community and country.

Champion Sponsor*: \$5,000
Presenting Sponsor*: \$4,000
Major Sponsor: \$3,000
Corporate Sponsor: \$1,500
Supporting Sponsor: \$500

*Exclusive Opportunity; One Available.

SIGNATURE PROGRAMS

JEFFERSON LEADERSHIP INSTITUTE

September 2026 – June 2027

The Jefferson Leadership Institute is a leadership development program that immerses participants in community issues through twelve full day sessions that run from September through June. The curriculum enables participants to develop their leadership capabilities, build strong relationships and encourages involvement in generating positive change in the community.

Champion Sponsor*: \$5,000
Presenting Sponsor*: \$4,000
Major Sponsor: \$3,000
Corporate Sponsor: \$1,500
Supporting Sponsor: \$500

BUSINESS OF THE YEAR AWARDS

November 4, 2026

Join us for our Annual Meeting and Awards Ceremony to celebrate outstanding achievements, honor community leaders, and inspire growth. Top organizations in the North Country are recognized during this prestigious event for their outstanding contributions to our community.

Champion Sponsor*: \$5,000
Presenting Sponsor*: \$4,000
Major Sponsor: \$3,000
Corporate Sponsor: \$1,500
Supporting Sponsor: \$500

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FOR MORE INFORMATION:

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