

CONNECT TO SUCCESS

2025 Membership Guide



GREATER WATERTOWN - NORTH COUNTRY

GWNC
CHAMBER

www.watertownny.com

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GWNCCHAMBER

Message from the President/CEO

Welcome to the Chamber! Your involvement empowers us to build a stronger business environment—one that fosters innovation, collaboration, and economic prosperity. When you invest in a Chamber membership, you're not only investing in your own business; you're investing in the health and well-being of the entire community. The networking opportunities, advocacy on behalf of businesses, and resources we provide are here to help you succeed. Beyond the benefits to your individual business, I'd like to highlight our main focus: community is everything.

As a Chamber, we are more than just a network of businesses—we are a community bound by shared values, goals, and a vision for the future. By working together, we create opportunities that none of us could achieve alone. Whether it's supporting local entrepreneurs, providing jobs, or improving the quality of life, what we do here has a lasting impact on the people around us. Our strength lies in unity. We are strongest when we collaborate, support, and lift one another up.

In a time when many of us are focused on growth and competition, it's important to remember that our success is linked to the success of others. When our community thrives, we all thrive.

Thank you for being a part of this journey, for being committed to building a better future, and for believing in the power of community. Let's continue to work together, share ideas, and support one another as we build a vibrant and sustainable future for everyone.



Kayla Jamieson

Kayla Jamieson

President and CEO

kayla@watertownny.com

Board of Directors

Max DelSignore, Chair of the Board

Marshall Weir, Vice Chair

McKenzie Fisk-Kamide, Treasurer

Suzie Renzi-Falge, Secretary

Jennifer Voss, Immediate Past Chair

Mark Thompson

Laurie Podvin

Andrew Boulter

Shane Simser

Stephanie Sutton

Amy Horton

Rebecca Simser

Megan Stadler

Tom Carman

Sonja Draught



Key Pillars



Building Connections

Connecting people to create opportunities for collaboration, growth, and success.



Empowering Growth

Providing tools, resources, and support to help businesses grow and achieve their goals.



Shaping Tomorrow

Leading with forward-thinking strategies to promote sustainable economic growth.



Celebrating Community

Highlighting the businesses, people, and assets that make our region unique and vibrant.

The Greater Watertown-North Country Chamber strengthens our community by championing businesses and building connections for success.

Why Join the Chamber?

At the GWNC Chamber, we're dedicated to building a strong, connected business community. Joining the Chamber means becoming part of a supportive network that's focused on creating opportunities, sharing ideas, and ensuring that the North Country remains a fantastic place to live, work, play, and to do business.

As a member, you'll have access to valuable resources, meaningful connections, and a powerful voice advocating for your business. We're here to help you grow, connect, and lead, because when you succeed, our entire community flourishes.

**When we invest in our local businesses,
we invest in the future of our community.**



Membership Tiers

Legacy

Empower Membership + Sponsorships

\$5000+

Shaping the future of the North Country.

Legacy Members are leaders in driving growth and opportunity across the region. By partnering with us, you'll gain access to exclusive opportunities to inspire, collaborate, and leave a lasting impact on the future of the North Country.

Empower

\$1000

Growth-focused opportunities for local leaders.

For those ready to take the next step, we offer unmatched visibility and impactful events designed to keep your business moving forward. From stronger community connections to forward-thinking collaborations, we empower businesses to grow and lead with purpose.

Thrive

\$600

Growing businesses and community together.

For those dedicated to making a local impact, we offer the tools to grow your business while strengthening community ties. With programs designed to foster collaboration and shared success, we're here to help you elevate your brand and create a brighter future together.

Connect

\$400

Build relationships that grow your business.

Expand your reach and strengthen your presence by participating in welcoming events and collaborative initiatives. Build relationships that matter, work alongside like-minded businesses, and grow within a community that values shared success.

Belong

\$325

Be part of a community where your small business thrives.

Join a supportive network of local businesses and gain access to exclusive resources designed to help you succeed. Here, your business matters, and together, we build a stronger local community.

Available to businesses with 10 employees or less.

Membership Options

The GWNC Chamber provides tiered membership options to meet the specific needs of your business. With access to our extensive resources and valuable connections, we empower you to reach your goals and drive success.

Benefits	Empower	Thrive	Connect	Belong
Personalized referrals and valuable connections with other businesses.	✓	✓	✓	✓
Invitations and member rates to relationship building and growth programs and signature events.	✓	✓	✓	✓
A search engine optimized listing in our online directory.	✓	✓	✓	✓
Post your events and job listings on the chamber website.	✓	✓	✓	✓
Access to member to member deals and bulk mailing permit.	✓	✓	✓	✓
Regular updates through our email newsletter.	✓	✓	✓	✓
Business After Hours Annual Pass	3 Annual Passes	2 Annual Passes	1 Annual Pass	
Coffee & Connections Annual Pass	3 Annual Passes	2 Annual Passes	1 Annual Pass	
Economic Forum Annual Pass	3 Annual Passes	2 Annual Passes		
Movers & Shakers Annual Pass	3 Annual Passes	2 Annual Passes		
Annual Meeting and Business Awards tickets.	3 Tickets	2 Tickets		
Business Promotional Credit	\$375	\$250		
Cost of Membership	\$1000	\$600	\$400	\$325
Value of Benefits	\$2655+	\$1680+	\$790+	\$650+

First Year Members will receive one free annual pass to our Coffee & Connections series (\$40 value), one free annual pass to our Business After Hours (\$100 value), and a special member welcome spotlight in our email newsletter and social media.

Non-profit organizations without employees will receive 20% off an annual membership.

Affiliate Business Location directory listings are available for \$150 per location.

Affiliate Agent directory listings are available for \$150.

Legacy Membership

The Legacy Membership offers businesses exclusive benefits and increased visibility. It builds on the Empower Membership to help drive growth and collaboration within the local business community.



★ Be Recognized as a Regional Leader

Legacy Membership positions your business as a regional leader with year-round brand visibility. Your logo will be featured at GWNC Chamber events, on our website, and in our communications, highlighting your commitment to our shared community.

★ Elevate Your Impact

As a Legacy Member, we'll partner with you to create a sponsorship package that reflects your business goals while strengthening our local business community.

Annual Investment

Empower Membership + Sponsorships

\$5000+

2025 Legacy Members:



Watertown Savings Bank



Jefferson County Economic Development





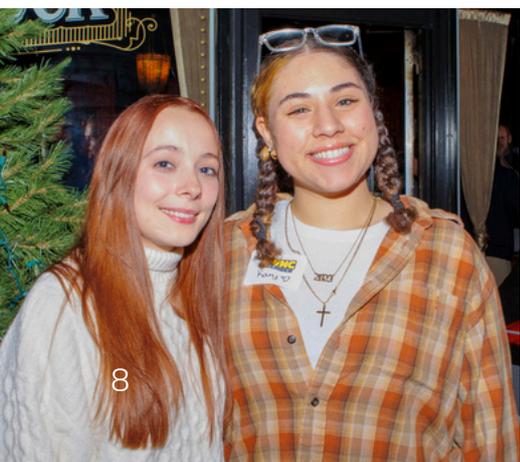
Grow Your Network

At the GWNC Chamber of Commerce, we focus on building connections that drive business growth and strengthen our community.

By becoming a member, you'll join a welcoming network of over 550 local business owners, professionals, and leaders. Our members represent a diverse range of industries—from small businesses and startups to established corporations and nonprofits—creating endless opportunities for collaboration and shared expertise.

We host events and programs designed to spark forward thinking discussions and create opportunities. These gatherings are the perfect place to connect, share ideas, build partnerships, and uncover new ways to grow personally and professionally.

By working together, we create opportunities that none of us could achieve alone.



Expand Your Reach

Membership offers opportunities to showcase your products, connect with others, and grow your presence in the community. It's about visibility, building relationships, and reaching new audiences in a supportive network. With or without a budget, we'll help you share your message through free or affordable targeted marketing campaigns.

✦ **Your Business Listing Online**

Members get a free listing on the chamber website, linking to your business website. The directory gets over 500,000 visitors annually!

Plus, Chamber staff and members will personally refer your business.



508k

Annual search hits on our member directory pages

✦ **Share Your News & Events**

Share your announcements, new hires, openings, expansions, awards, or other news with us, and we'll share them with the community.

Post your events and jobs on our popular online calendar and job board!



135k

Annual social media reach

✦ **Email Newsletter Spotlights**

Promote your business locally with our email publications:

Member-to-Member: Exclusively features your graphic, link, and message in our Thursday e-blast for \$125.

Event Newsletter: Highlight your event in our Tuesday email featuring local activities. Includes your event graphic and link for \$50 (Buy 3, Get 1 Free).

28k

Annual views on our events calendar

16k

Annual views on our member job postings

5k

Email subscribers



Access Valuable Resources

At the GWNC Chamber, we're here to support and empower our local business community. Whether you're just starting out, growing steadily, or already well-established, we're here to help you succeed.

As a member, you'll access tools and resources to help your business thrive. From business insights and leadership development to cost-saving benefits that let you reinvest in your growth, we're committed to your success.

Building connections is key. Through our member referral program, we'll help connect you with potential clients and partners who share your vision. Our training programs provide the knowledge and skills you need, while our regular networking events open doors to meaningful collaborations and partnerships with other local businesses and community leaders.

**We're here to help you grow, connect, and lead,
because when you succeed,
our entire community flourishes.**





Amplify Your Voice

At the GWNC Chamber of Commerce, we champion local businesses of all sizes and drive initiatives that help our region thrive. As you focus on growing your business, we're here to support you every step of the way.

By partnering with community leaders, policymakers, and stakeholders, we prioritize your needs, create opportunities, and ensure our region continues to be a place where businesses can grow and succeed.

What We Advocate For:

- A business-friendly environment where companies of all sizes can thrive.
- Infrastructure that supports and empowers business success.
- Workforce development to build a skilled and resilient talent pool.
- A high quality of life to attract and retain residents, workers, and businesses.
- Collaboration and partnerships that drive sustainable economic growth.

Together, we're building a stronger, more connected community.



Connect with the Community

Shaping Tomorrow

Economic Forum Series

January 16 | April 10 | July 10 | October 9

Stay ahead of the curve at our quarterly forums. Hear from industry leaders on the latest economic trends, emerging opportunities, and strategies to take your business to the next level.

Movers & Shakers Series

February 13 | May 15 | August 14 | November 13

Get inspired by local success stories and dive into honest, impactful conversations. Join us for big ideas, roundtable discussions, and a deeper understanding of the challenges and opportunities shaping our community's future.

Building Connections

Coffee & Connections

March 13 | June 12 | September 11 | December 11

Jumpstart your connections at our speed-networking events! Share ideas, spark collaborations, and build meaningful relationships with business and community leaders in a high-energy setting.

Business After Hours

March 19 | April 16 | May 21 | June 18 | July 16 | August 20 | September 17
October 15 | November 19 | December 17

Unwind and connect with a fun evening of networking, food, drinks, and great conversations. Explore a featured member business, connect with local leaders, and discover new opportunities—plus, the chance to win exciting prizes!





Empowering Growth

Bloom Conference

April 4, 2025

Join a community of like-hearted women supporting each other in achieving their goals through expert-led sessions, skill-building, and meaningful connections. Hosted in partnership with Developing with Devan.

Jefferson Leadership Institution

Kick Off Event: Sept 25, 2025 | Graduation: June 4, 2026

Join our leadership program and spend twelve full days exploring important community issues. Become part of a network of over 600 community leaders!

Annual Meeting & Awards Ceremony

November 6, 2025

Join us for our Annual Meeting and Awards Ceremony to celebrate outstanding achievements, honor community leaders, and inspire growth.





Celebrating Community

Shapiro Citizenship Award Ceremony

February 27, 2025

Join us in celebrating exceptional leadership. The Shapiro award to shines a light on those whose dedication, vision, and hard work inspire growth and progress.

Armed Forces Day Breakfast

May 13, 2025

Join us in honoring the brave men and women of our military for their service, commitment, and sacrifices in safeguarding our communities.

Watertown Farm & Craft Market

Wednesdays | May 28th - October 1st, 2025

Join us each Wednesday throughout the season to explore a variety of farm and craft products and an expansive selection of local goods.





2025 Events Calendar

JAN

16 Economic Forum

MAR

13 Coffee & Connections

19 Business After Hours

MAY

13 AFD Breakfast

15 Movers & Shakers

22 Business After Hours

JUL

10 Economic Forum

23 Business After Hours

SEP

11 Coffee & Connections

17 Business After Hours

25 JLI Kickoff Event

NOV

6 Annual Meeting

13 Movers & Shakers

19 Business After Hours

FEB

13 Movers & Shakers

27 Shapiro Awards

APR

4 Bloom Conference

10 Economic Forum

16 Business After Hours

JUN

12 Coffee & Connections

18 Business After Hours

AUG

14 Movers & Shakers

20 Business After Hours

OCT

9 Economic Forum

15 Business After Hours

DEC

11 Coffee & Connections

17 Business After Hours

Watertown Farm & Craft Market

Wednesdays

May 28 - October 1



Use the QR code to view or go to:
business.watertownny.com/events

Join today!



Use the QR code to join or go to:
www.watertownny.com/membership

Joining the Greater Watertown - North Country Chamber of Commerce is easy!
Just fill out our online membership form and become part of our community.

Questions? Let's Connect

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